

PAXCOM

**TOP 3
CHALLENGES
FACED BY
E-RETAILERS
IN 2016**



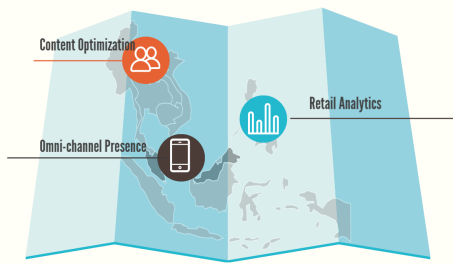
Top 3 Challenges faced by E-Retailers in 2016

Description

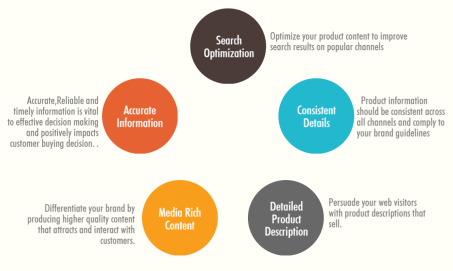
E-tailers face many challenges in today's competitive Business World. The following infographic looks at the top three challenges faced by E-tailers in 2016 which are:

- Content Optimization
- Retail Analytics
- Omni-channel presence

Top 3 Challenges faced by E-Retailers in 2016



Content Optimization



Retail Analytics



Omni-Channel Presence

