

PAXCOM

**ECOMMERCE -
OVERCOMING
CHALLENGES
FACING ONLINE
SELLERS IN INDIA**



eCommerce -Overcoming challenges facing online sellers in India

Description

Sellers in E-Commerce come across various challenges while selling products on popular marketplaces in India. From Registering to Managing the selling of products, the whole process is quiet complex as all the marketplaces have their own different process flows.

But the challenges seller would face are almost similar. Following infographic captures the ways to overcome the problems you would face while selling your products.

The Biggest Problems To Overcome When Selling Online



Onboarding

Name, Address, PAN, Brand Authorization Letter - Have same name on all



Product Images

Upload HD Images with white background



Pricing Products

Stay Competitive to Win BuyBox



Inventory

Monitor & Update quantity when required



Discounts

Offer Money off, Free Delivery, Cashback, Lightning Deals



Reviews & Ratings

Monitor and Respond Smartly to Reviews



Returns

Ensure Quality Checks. Insure premium products



Advertise

Advertise your products on Marketplaces for better visibility



Payments

Reconcile payments & Ask for Claims

